



The Law Offices of Marc L. Shapiro, P.A.

February 2023

720 Goodlette Rd. N, Suite 304, Naples, FL 34102 • www.AttorneyShapiro.com

Are Business and Romantic Relationships Similar?

Each Relationship Needs These 3 Traits

When you think about what it takes to run a business and what to do to keep a romantic relationship healthy and strong, these two situations seem on opposite ends of the spectrum. But in reality, they are not — running a business and being in a romantic relationship require the same commitment, traits, and strategies to be successful.

Over the past several years, I've discovered three traits you can use in business and relationships. While the circumstances may differ between the two scenarios, the purpose and meaning behind the actions are the same.

Take logic and emotion into account.

Within law, I use logic and data to research common trends in my field, determine which marketing strategies I want to use, and what changes will work best for my team and me. But I also have to consider emotions — I have employees and clients I need to consider. So, when I want to make changes to the firm, I always think about others and how they will be impacted.

Likewise, in a romantic relationship, my wife and I use logic when determining how to pay the bills or when to take family vacations. But we also think about each other's and our children's feelings. Therefore, I'm intentional when I speak with my family and ensure whatever decision I make has their best interest in mind.

Communicate well and collaborate.

Communication is key to running a good business. I always ensure my team, clients, and I are on the same page. I will lend a helping hand or be a soundboard for them whenever needed. Without proper communication, we cannot complete our tasks.

Similarly, you must have good communication in a relationship. You don't want to walk on eggshells around your partner. When you converse freely and comfortably, you resolve problems much more quickly.

In addition to this, you must be willing to collaborate with your team and your partner. At the firm, I must work with my whole team to achieve our goals and ensure our clients have the best experience possible. The same goes for a relationship — you want to work together and put in the effort to make the relationship work. When you properly communicate and collaborate with your partner and colleagues, you create stronger connections and strengthen your trust in each other.

Be willing to change.

I've been practicing law for 30 years, and a lot has changed since I started. If I didn't adapt and modify my marketing strategies, services, or way of thinking with societal advancements, I wouldn't be where I am today.



Likewise, if you aren't willing to change in a relationship, you won't grow. If some habits or behaviors affect your partner, you must be willing to change those attributes to better your relationship. By adapting to your surroundings and the needs of others, you can come up with win-win situations where both parties make sacrifices so the end result is rewarding for both.

With both business and romantic relationships, you need to commit. Because I am committed to my firm, team, clients, and family, the traits outlined here are necessary steps I need to take to ensure our relationships are solid and successful.

But if it weren't for my family and my experiences with them, I wouldn't be the business owner and leader I am today. So, for me, my firm and my family go hand-in-hand — they each provide me with opportunities to become a better business owner and a better husband and father.



-Marc L. Shapiro

5 FEEL-GOOD MOVIES

To Chase Away
the Blues

Are you stuck in a TV rut and starting to feel down in the dumps? (Thanks, seasonal depression.) If so, check out one of these heartwarming movies for a pick-me-up.

1. **'Rescued by Ruby'** — If your family loves dogs, this kid-friendly flick will be a real crowd-pleaser. It stars a pup named Ruby, who starts life as a shelter dog. After a state trooper rescues her, she becomes a search-and-rescue worker who finds and saves people. A true story inspired the uplifting tale, and according to some reviews, you may want to have tissues ready.
2. **'Yes Day'** — Imagine spending an entire day saying "yes" to everything your kids requested. Congratulations: You've stepped into the plot of "Yes Day"! In this film, parents Alison and Carlos go along with their kids' wildest desires and watch family bonding magic unfold. The Raising Children Network recommends this movie for adults and older kids only.
3. **'Chickenhare and the Hamster of Darkness'** — The plot of this animated movie is as creative as its title! It follows a cartoon hero named Chickenhare, who is 50% rabbit, 50% bird, and 100% confused about his place in the world. He's also on a quest with friends to defeat his evil uncle before it's too late. Think of the film as a funny, adventurous, family-friendly take on the classic tale "The Ugly Duckling."

4. **'Dumplin''** — Mashable called "Dumplin'" "the definition of sweet." The movie stars Rosie (played by Jennifer Aniston) as a pageant-obsessed former beauty queen whose daughter, Willowdean, doesn't fit conventional beauty standards. When Willowdean enters her mom's pageant in a protest complete with dancing and Dolly Parton tunes, she sparks a small-town revolution. This movie is recommended for children ages 13 and up.
5. **'We Can Be Heroes'** — Since its release in 2020, this superhero movie has quickly become a family favorite. The story opens with an aliens-versus-superheroes showdown, and when the aliens win and take the heroes hostage, their kids come to the rescue. As the title implies, the film will leave you feeling like you can be a hero, too.



When you suffer an injury from a car accident, it's vital that you seek medical treatment as soon as possible. Seeing a doctor after a personal injury is beneficial not only to you and your health but also to your personal injury claim. Unfortunately, people make several mistakes when dealing with doctors after a personal injury. Here are three of the most common ones.

Not Seeking Medical Attention Promptly

If you don't see a medical professional at your earliest convenience, your injuries and overall condition could worsen. Even

Don't Make These 3 Mistakes When Visiting a Doctor After a Personal Injury

if you don't seem to have any apparent injuries, it's always best to have an exam because symptoms could arise days later. Additionally, waiting to go to the doctor after suffering a personal injury can severely affect your settlement. Insurance companies could argue that since you waited to seek medical treatment, your injuries aren't that bad.

Lying About Your Medical History

A doctor will ask you about your medical history after a personal injury to help them determine your best treatment options. If you're not honest or unsure about your medical history, it could impact the care you receive for your injuries. If you're going to a doctor that isn't your primary medical professional, ask to see if you can obtain records from your doctor's office. Withholding medical information could also negatively impact your injury claim. If the at-fault driver's insurance company discovers you have underlying medical conditions you

didn't share, they could deny your doctor's medical opinion.

Downplaying Your Pain Levels

To ensure you get the best treatment possible, it's best to be fully honest with your doctor about the pain you're feeling. Don't underestimate your pain levels because you don't want anything to be severely wrong. If you do this, your fear could come true. Plus, being dishonest about your pain levels could hurt your chances of obtaining the compensation you rightfully deserve. So, share everything with your health care provider — the good, the bad, and everything in between.

If you or someone you know is dealing with a personal injury and are unsure what your next steps should be, please call our office. We will be more than happy to help you and guide you every step of the way. If you want more information about personal injury cases, please go to [AttorneyShapiro.com/blog](https://www.attorneyshapiro.com/blog).



'I HAD AN AMAZING EXPERIENCE'

What Our Clients Are Saying

"I had an amazing experience with The Law Offices of Marc L. Shapiro. Everyone I dealt with was professional, kind, and compassionate. They handled everything with ease, and I had absolutely no worries that they would be able to get my daughter the compensation she deserved. A special thanks to Eric, as he went above and beyond right after Hurricane Ian to do everything he could to push the case through as fast as possible for us. We appreciate that beyond words!"

–Elizabeth N.

"This is the best law team you will ever experience, I swear. Everyone in Marc Shapiro's office is very efficient, from the receptionist to the office manager Marney, and of course, the intelligent attorneys who will represent you. They are dependable, well-organized, and timely. Anyone can tell they have a command of knowledge in Florida law because of their extensive experience."

–Cindy B.

Your reviews offer us valuable feedback, but when you recommend our services to others, that's the ultimate form of praise! Please share your experiences with the Law Offices of Marc L. Shapiro, P.A., on Google or on [Facebook.com/AttorneyShapiroLaw](https://www.facebook.com/AttorneyShapiroLaw). Your comments empower us, make us better, and allow us to help others.



FETA CHICKEN BURGERS

Ingredients

- 1/4 cup finely chopped cucumber
 - 1/4 cup reduced-fat mayonnaise
 - 1/2 tsp Greek seasoning
 - 1/4 tsp black pepper
 - 1 1/2 lbs lean ground chicken
 - 1 cup crumbled feta cheese
 - 6 whole wheat hamburger buns, split and toasted
- BURGERS:**
- 1/2 cup chopped roasted sweet red pepper
 - 1 tsp garlic powder

Directions

1. Preheat broiler and mix chopped cucumber and mayonnaise.
2. For the burgers, mix the red pepper, garlic powder, Greek seasoning, and black pepper. Add chicken and cheese; mix lightly but thoroughly (the mixture will be sticky). Shape into 6 patties about 1/2-inch thick.
3. Broil burgers, remembering to cook both sides thoroughly. Serve on buns with cucumber sauce. If desired, top with lettuce and tomato. Enjoy!

Word Search

X	R	N	W	U	Q	T	J	X	R	N	L	P	O	N
E	E	I	V	Q	J	P	Z	O	L	E	P	G	H	C
A	Q	U	A	R	I	U	S	O	Q	B	T	H	I	M
Q	G	M	A	Y	L	E	C	U	A	A	O	M	B	P
B	N	K	G	F	S	N	A	R	F	H	D	R	D	Q
X	I	B	J	S	I	L	W	S	N	P	R	A	D	T
G	K	C	P	L	I	H	Q	S	H	R	E	B	V	S
P	O	P	Y	T	M	U	F	F	I	N	A	B	U	X
S	A	H	Y	C	G	C	X	N	L	P	M	I	P	A
I	K	N	D	O	L	U	B	E	P	P	N	T	C	H
X	P	P	C	N	S	E	L	A	V	I	T	S	E	F
E	N	O	Q	A	U	C	Z	I	I	F	O	T	A	D
A	C	U	H	A	K	O	W	A	V	V	A	X	D	Z
W	H	D	K	N	K	E	R	P	X	X	S	O	Y	G
S	B	R	J	O	L	B	U	G	V	C	Y	B	Y	U

AQUARIUS
BICYCLE
DREAM
EQUALITY

FESTIVAL
GROUNDHOG
KING
LINCOLN

MUFFIN
PANCAKE
RABBIT
ROSES



The Law Offices of
Marc L. Shapiro, P.A.

720 Goodlette Rd. N, Suite 304
Naples, FL 34102
www.AttorneyShapiro.com

PRST STD
US POSTAGE
PAID
BOISE, ID
PERMIT 411

Inside

Are Business and Romantic Relationships
Similar?

Page 1

A Cinematic Cure for Seasonal Depression

These 3 Things Could Affect Your Personal
Injury Settlement

Page 2

What Our Clients Are Saying

Feta Chicken Burgers

Page 3

Brushing Up on Cruise Etiquette

Page 4



ALL ABOARD!

Know Your Cruise Etiquette Before Setting Sail

After a slump in 2020 and 2021, cruises are back in a big way. If you're planning your first onboard adventure — or it's been a while since you last set sail — now is the time to brush up on your cruise ship etiquette. Every passenger should read their cruise line's policies to ensure they know all the specifics before climbing aboard. In the meantime, we've listed some of the most essential do's and don'ts for the savvy traveler.

Know what to wear.

Some cruise lines aim for a fancy atmosphere, while others prefer a casual approach. Ideally, review the dress policy before you book your trip. Bring at least one formal outfit in your luggage for dinner, which tends to have an upscale vibe. The rest of your cruise wear should be casual but tasteful, leaving you looking put together. Most importantly, don't overpack — the stateroom is smaller than you think.

Don't be a chair hog.

Everyone wants a prime spot on the sundeck, but you've got to rise early in the morning to get one. That's fine if you can manage it, but "saving" a seat by putting a towel on it and then wandering away for breakfast or a mani-pedi is the best way to get on your fellow travelers' bad side. Your cruise may also have a policy against it. Going to the bathroom is one thing; you're only human. Otherwise, if you want the seat, stay in it.



Be on time.

Treat your cruise ship like an airplane — if you're not on time, it's probably leaving without you. And if you are lucky enough to have the ocean liner wait, your fellow passengers won't look at you kindly. Set your watch to ship time (not local time) and prepare to be back an hour before the deadline. That way, if you happen to be late, you'll still be on time. You may miss out on an extra drink or souvenir shop, but nothing will ruin your cruise faster than being left behind at the dock.